# LABORATOIRES





# 2023 COMPENDIUM



# 20+ STUDIES WORLDWIDE

## VICHY'S MOST CLINICALLY TESTED PRODUCT

8 POST-AESTHETICS PROCEDURES INDICATIONS6 FACIAL DERMATOSES INDICATIONS

## **MAN AND WOMAN. ALL PHOTOTYPES** TESTED ON ASIAN AND CAUCASIAN POPULATIONS

#### MINERAL 89 DAILY BOOSTER V



# LABORATOIRES



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 GLOBAL OBSERVATIONAL STUDY 3400 PATIENTS, 22 COUNTRIES.



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- 3. CONSUMER TESTS ON ALL PHOTOTYPES

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VICHY

#### INTRODUCTION

# LABORATOIRES

# MINERAL 89 DAILY BOOSTER





## STRENGTHENS SKIN BARRIER FUNCTION ENHANCES SKIN HYDRATION IMPROVES SENSITIVE SKIN





VICHY VOLCANIC MINERALIZING WATER

CLINICALLY-PROVEN EFFICACY AS ADJUNCT TO 8 POST PROCEDURES AND 6 FACIAL DERMATOSES. IMPROVEMENT IN: ERYTHEMA - HYDRATION -DESQUAMATION - BURNING - ITCHING -STINGING/TINGLING.

MOST CLINICALLY TESTED PRODUCT, INCLUDING A LARGE OBSERVATIONAL STUDY

3.927 PATIENTS - 20 SCIENTIFIC STUDIES -325 DERMATOLOGISTS - 22 COUNTRIES.

HIGH TOLERANCE - DAILY USE - CLEAN FORMULA -SUITABLE FOR MEN & WOMEN.

# **YOUR PATIENTS' FIRST STEP** FOR A HEALTHY-LOOKING SKIN

MINERAL 89 DAILY BOOSTER  $\mathbf{V}$ 



# **MINERAL 89 DAILY BOOSTER** SUSTAINABILITY



## **CLEAN** FORMULA



INTRODUCTION

**94% NATURAL ORIGIN INGREDIENT** 

## **ONLY 13 INGREDIENTS**

NO EDTA, NO BHT, NO SULFATE.

## **ECO-CONSCIOUS** BOTTLE



## -23% VIRGIN GLASS REMOVED FROM THE BOTTLE

NO ALCOHOL, NO SILICON, NO FRAGRANCE, NO PHENOXYETHANOL,

## **25% RECYCLED GLASS**

<sup>1</sup>/<sub>4</sub> OF OUR PACKAGING CONTAINS RECYCLED GLASS.

#### **100% RECYCLABLE BOTTLE** OUR GLASS BOTTLE IS FULLY RECYCLABLE.



## **GLOBAL ENVIRONMENTAL AND SOCIAL IMPACT** OF MINÉRAL 89 DAILY BOOSTER\*



## MANUFACTURING CONDITIONS:

MADE IN A RESPONSIBLE FACTORY.

Waste recovery	100%
Renewable energy	>99%

## **ENVIRONMENTAL IMPACT OF PACKAGING:**

Share of FSC<sup>TM</sup> or PEFC certified paper/ board



# CARBON FOOTPRINT

 $8,5 g^1$  per use. 119 g for 10 ml.



0,3<sup>2</sup> per use. 5,4 for 10 ml.



Part of bottle made of recycled material <sup>3</sup>	25%
<b>Recyclable</b> <sup>4</sup>	Yes
Rechargeable ou refillable	Νο

## SOCIAL IMPACT OF PRODUCT

The ingredients and components of this product come from suppliers committed to the UN Core Principles on Working Conditions. 4 suppliers committed to the social inclusion of people from vulnerable communities contributed to the realization of this product.

1. Grams of CO2 equivalent (average of the skincare category = 9.8g) 2. Water including impact on quantity (m<sup>3</sup>) and water quality - average of the facial category = 1.7) 3. Excluding the locking system 4. Sorting instructions may vary locally

EDTA: Ethylenediaminetetraacetic acid; BHT: Butylated hydroxytoluene; FSC: Forest Stewardship Council; PEFC: Programme for the Endorsement of Forest Certification \*Method approved by independent scientific experts and data verified by Bureau Veritas, independent auditor.

MINERAL 89 DAILY BOOSTER

#### INTRODUCTION

# VICHY'S SKIN EXPOSOME SCIENCE 40 YEARS OF EXPERTISE & 28 PUBLICATIONS EXPOSOME



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**"THE EXPOSOME IS THE CUMULATIVE MEASURE OF ENVIRONMENTAL INFLUENCES, INCLUDING LIFESTYLE AND BIOLOGICAL RESPONSES ASSOCIATED WITH LIFE."** - DR. CHRISTOPHER WILD, 2005<sup>1</sup> man first last open ader, should be his services built save his subskeption ader, save a 1974, 1971 Server and 1975, 1978 server, and a new second of a particular light state

Being the barrier between the body & the external world, skin is the first organ impacted.

Vichy Laboratories are the first to have studied the scientific data on the impact of exposome on skin aging through a consensus paper "The skin aging exposome"<sup>2</sup>. This consensus paper is the 1<sup>st</sup> in scientific literature.



## **EXPOSOME FACTORS**



## **IMPACT OF THE EXPOSOME**

## ON THE SKIN BARRIER<sup>2</sup>

## BIOLOGICALLY

## **PHYSICAL** BARRIER

- Decrease of corneocyte adhesion
- Alteration of intercellular matrix quality

## **ANTIMICROBIAL** BARRIER

- Imbalance of pH
- Decrease of immune defenses
- Impact of desquamation process

## **ANTIOXIDANT** BARRIER

Overproduction of oxidative stress



## **CLINICALLY**

REDNESS

# DEHYDRATION



**INCREASED** SENSITIVITY

DULL **COMPLEXION** 

## **HYDRIC** BARRIER

- Decrease of NMF components synthesis
- Decrease of cellular adhesion
- Increase of TEWL

## **PHOTOPROTECTIVE** BARRIER

- Decrease epidermis thickness
- Impact on skin integrity
- Decrease of melanocytes number
- Impact on desquamation process

1. Wild, C. Complementing the genome with an "exposome": the outstanding challenge of environmental exposure measurement in molecular epidemiology. Cancer Epidemiol Biomarkers Prev. 2005;14(8):1847-1850. 2. Krutmann, J. et al. The skin aging exposome. J Dermatol Sci. 2017;85(3):152-161.



#### INTRODUCTION

# VICHY VOLCANIC MINERALIZING WATER EFFICACY PROVEN IN 20+ STUDIES

## **STUDIES AND EXPERTISE**

MILLION YEARS AGO	1861	1931 FROM 199 TO 2003	2018	2019 2020
• ORIGIN OF THE VICHY VOLCANIC WATER	• DECLARATION OF PUBLIC INTEREST : Beneficial health	<ul> <li>Dr Haller discovers</li> <li>1<sup>st</sup> clinical study</li> <li>on pathological</li> <li>skins</li> <li>and created Vichy</li> <li>1<sup>st</sup> publication:</li> </ul>	<ul> <li>13 scientific studies</li> <li>TEWL</li> <li>Transcriptomic</li> <li>4<sup>th</sup> publication</li> <li>Vichy Volcanic</li> <li>Water and skin</li> <li>ageing exposome</li> </ul>	<ul> <li>3 scientific studies</li> <li>Keratinocytes</li> <li>differenciation</li> <li>(TGK, filaggrin,</li> <li>Vichy Volcanic</li> <li>Vichy Volcanic</li> </ul>
	properties	brand Effect of Vichy	- Skin regeneration	involucrin), and Tight <b>probiotic extract</b>

recognised by the Academy of Medicine Volcanic Water on catalase activity

 2<sup>nd</sup> publication: Soothing effect of Vichy Volcanic Water after glycolic acid peelings

**3**<sup>rd</sup> **publication:** Effect of Vichy Volcanic Water on inflammation induced by Substance P Skin sensitivity
Skin tolerance
Skin comfort, etc.

More than 250 women involved junctions (claudin-1 and ZO-1) - Skin barrier recovery versus Avène - Soothing sensitive skin + hydration

Protection of Langerhans cells after UV exposure
AMP synthesis
Regulation of the immune response to inflammation: IL8/ IL10
Phagocytose
Migration: recruitment of PNM

5<sup>th</sup> publication: Vichy Volcanic Water strengthens the skin

## HIGH MINERALITY

MINERAL	COMPOSITION	ACTION
Hydrogenocarbonates	4,818.6 mg/l	Buffer effect
Boron	970 µg∕l	Healing
Calcium	165.6 mg/l	Protection
Iron	810 µg∕l	Cells oxygenation
Fluorine	7.7 mg/l	Antioxidant
Lithium	5.2 mg/l	Anti-inflammatory
Magnesium	12.1 mg/l	Stimulates regeneration

Manganese	200 µg/l	Antioxidant	
Orthophosphates	210 µg/l	Energy synthesis	
Potassium	103.6 mg/l	Skin hydration	
Silicon	11.8 mg/l	Stimulates regeneration	
Sodium	1,862.9 mg/l	Regulation of cells hydration	
Strontium	1.6 mg/l	Anti-inflammatory	
Sulphur	182.4 mg/l	Organism detoxification	
Ammonium	390 µg∕l	Amino-acids synthesis	

## SKIN BARRIER STRENGTHNER

#### STIMULATES KERATINOCYTE DIFFERENTIATION MARKERS<sup>1</sup>

Transglutaminase, filaggrin and involucrin





Control epidermis

Epidermis treated wih Vichy Volcanic Mineralizing Water

#### Increased expression of Filaggrin,

STIMULATES TIGHT JUNCTION PROTEIN SYNTHESIS<sup>2</sup> Claudin-1, Zonula Occludens-1 [POSTER EADV 2020]



REDUCES TRANSEPIDERMAL WATER LOSS (TEWL)<sup>2</sup>

Skin barrier repair efficacy vs competitor [POSTER AAD 2020]

30.00



After treatment

## REGENERATES SKIN INTEGRITY - REPAIRS AND ACCELERATES SKIN RECOVERY - STRENGTHENS ANTIOXIDANT DEFENSES - SOOTHES



1. Nielsen, M. et al. Vichy Volcanic Mineralizing Water stimulates epidermal keratinocyte differentiation and tight junction synthesis. Poster at EADV 2020. 2. Berardesca, E. et al. Effectiveness of mineralizing water in skin barrier recovery after skin irritation. Poster at AAD 2020.

# MINERAL 89 DAILY BOOSTER IN VIVO EFFICACY & SAFETY TESTS

## **EFFICACY TESTS**

## **TESTS CONDUCTED**

RESULTS

**Corneometer** (Caucasian & Asian skin)

THE FORMULA HAS A MOISTURISING EFFECT DURING 24 HOURS

Comparative hydration vs Vichy Water	STATISTICALLY SIGNIFICANT INCREASE OF THE MOISTURISING EFFECT		
<b>Dermal Torquemeter</b> (Caucasian skin)	SKIN TONICITY AND FIRMNESS ARE IMPROVED		
<b>TEWL Trans-epidermal water loss - Skin barrier function</b> (Caucasian & Asian skin)	THE PROTECTIVE EFFECT OF THE SKIN BARRIER IS IMPROVED		
<b>TEWL after stripping - Skin barrier recovery</b> (Asian skin)	SKIN BARRIER RECOVERY IS IMPROVED		
Skin barrier recovery – Skin barrier function – Caucasian skin	M89 SIGNIFICANTLY HELPS TO RESTORE THE SKIN BARRIER FROM THIRD DAY AFTER DAMAGE		
<b>Cosmetoclinical test</b> (Caucasian skin)	REFINED SKIN TEXTURE, REVITALISED, TONED, AND HEALTHIER- LOOKING SKIN AFTER 4 WEEKS		
<b>Cosmetoclinical test with exposome questionnaire</b> (Asian skin)	IMPROVED RADIANCE, IMPROVED HOMOGENEITY, PLUMP AND SKIN SMOOTHNESS AFTER 4 WEEKS		

**Consumer test** (All phototypes and multi-gender)

#### HEALTHY-LOOKING, COMFORTABLE AND SOFTER SKIN AFTER 4 WEEKS

## **SAFETY TESTS**



TESTED UNDER DERMATOLOGICAL CONTROL

TESTED UNDER



## HYPOALLERGENIC

(HRIPT: HUMAN REPEAT INSULT PATCH TEST)



MOLC

OPHTALMOLOGICAL CONTROL NON COMEDOGENIC NON COMEDOGENIC



## TESTED ON Sensitive skin

BOOSTER QUOTIDIEN FORTIFIANT ET REPULPANT FORTIFYING AND PLUMPING DAILY BOOSTER

VICHY

MINÉRAL

MINERAL 89 DAILY BOOSTER V

#### **#1 SKIN STRENGTHENNING**

# **MINÉRAL 89** DAILY BOOSTER

#### VICHY'S #1 MOST CLINICALLY TESTED PRODUCT

3.927 PATIENTS 20 SCIENTIFIC STUDIES 325 DERMATOLOGISTS 22 COUNTRIES

6 FACIAL DERMATOSES | 8 AESTHETIC PROCEDURES | ALL PHOTOTYPES | MEN & WOMEN

In vivo efficacy & safety studies in Asian and Caucasian populations showing skin barrier strengthening, hydration efficacy and protection against exposome factors with highest safety standards<sup>1-9</sup>

CONCLUSIONS

## **TESTED EFFICACY AND SAFETY**

## **SKIN BARRIER RECOVERY**

• CAUCASIAN WOMEN<sup>1</sup> (N = 21)

• ASIAN WOMEN<sup>2</sup> (N = 24)

## **SKIN BARRIER PROTECTION**

- CAUCASIAN WOMEN<sup>3</sup> (N = 22)
- ASIAN WOMEN<sup>3</sup> (N = 24)



SKIN BARRIER RECOVERY<sup>2</sup>

#### SKIN BARRIER PROTECTION<sup>3</sup>

## TEWL REDUCTION BY

# 14.51%

Decreasing TEWL values in comparison to Day 1 illustrate the healing process over time on both areas.

## TONICITY IMPROVED BY

#### – LONG LASTING HYDRATION



 $N = 40 WOMEN^4$ 

**NICITY & FIRMNESS** 

**HYDRATION**  $N = 24 \text{ WOMEN}^5$ 



TREATED VS UNTREATED AREA<sup>4</sup>



SAFETY

VICHY

V

MINÉRAL

89

BOOSTER QUOTIDIEN

CLINICALLY-PROVEN SAFETY ON 210 SUBJECTS<sup>6-8</sup>



1. In vivo efficacy study – skin barrier recovery: 21 Caucasian women applied MINÉRAL 89 DAILY BOOSTER twice a day on inner forearms during 5 days and skin barrier recovery after damage induced by stripping was measured vs an untreated area. 2. In vivo efficacy study – skin barrier recovery: 24 Asian women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearms and skin barrier recovery after damage induced by stripping was measured vs an untreated area. 3. In vivo efficacy study – skin barrier protection 24 Caucasian and 24 Asian women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearms and skin barrier protection 24 Caucasian and 24 Asian women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearms and skin barrier protection was measured vs an untreated area. 4. In vivo efficacy study – tonicity and firmness: 40 women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearms and tonicity, and firmness were measured vs an untreated area. 5. In vivo efficacy study – hydration: 24 women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearm and hydration was measured vs an untreated area. 6. In vivo safety study – test under dermatological control: 53 women with sensitive skin applied MINÉRAL 89 DAILY BOOSTER twice a day on face, eyes and lips. 7. In vivo safety study – test under ophthalmological control: 50 women with sensitive skin, 20 sensitive eyes, 20 normal eyes and 10 lens contact wearers, applied MINÉRAL 89 DAILY BOOSTER twice a day on face, eyes and lips. 8. In vivo safety study - human repeat insult patch test: 107 healthy subjects applied MINÉRAL 89 DAILY BOOSTER on the back during 6 weeks.

MINERAL 89 DAILY BOOSTER f V

#### L'ORÉAL DERMATOLOGICAL BEAUTY PRO

JOIN OUR PROFESSIONAL COMMUNITY AND READ MORE ON OUR SCIENCE AND INNOVATIONS



## SKIN BARRIER RECOVERY IN CAUCASIAN WOMEN

## **SUBJECTS**

**21** (Caucasian women, 35 – 65 years old)

## **EVALUATION METHOD**

## USE

The product was applied **twice a day in the morning and in the** evening on the inner side of one volar forearm during 5 days according to a left right randomisation. The other forearm was left untreated.

## **BARRIER FUNCTION DAMAGE BY TAPE STRIPPING WITH D-SQUAMES**

Barrier tape stripping was performed on both test areas (treated and untreated). The D-squames were shortly sticked to the skin and removed. This was repeated until stratum lucidum becomes visible (10 to 20 tapes, depending on the individual condition of skin).

## TIME EVALUATION

The assessments were done on D1 before and after barrier function damage and on D2, D3, D4 and D5.

## RESULTS





Decreasing TEWL values in comparison to Day 1 illustrate the healing process over time on both areas.

## **MINERAL 89 DAILY BOOSTER** SHOWS SKIN BARRIER REPAIR EFFECACY IN CAUCASIAN WOMEN,

with a statistically significant contribution to restore the skin barrier from Day 3 after damage induced by stripping compared to the untreated area.

In vivo efficacy study – tonicity and firmness: 40 women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearms and tonicity, extensibility and firmness were measured vs an untreated area

## SKIN BARRIER RECOVERY IN ASIAN WOMEN

## **SUBJECTS**

**24** (Asian women, from 18 to 65 years old) with a TEWL value  $\geq$  6 g/m<sup>2</sup>h on the anterior side of the forearms before stripping, and with a TEWL value  $\geq$  20 g/m<sup>2</sup>h on the anterior side of the forearms after stripping.

## USE

**One standard application** (2mg/cm<sup>2</sup>)

#### **EVALUATION METHOD**

#### TIME EVALUATION

Tewameter at TO before stripping (TO), TO after stripping (Tstripping), T1h, T2h, T4h and T6h after application of the product post-stripping.)

## RESULTS

- Mean % change from baseline post-tape strip = (Tn-Tstripping)/Tstripping X 100
- % **Recovery** = ((Tn-Tstripping)/(Tstripping-TO)) X 100
- % Natural recovery improvement = (% Recovery treated % Recovery untreated) / (% Recovery untreated)

N=24	Site	<b>Mean</b> (± SD)	Mean Change from baseline post- stripping (± SD)	Mean % Change from baseline post- stripping p-value (from Baseline post-stripping)	<b>Significance</b> (Mean Change Treated VS Untreated)	% <b>Recovery</b>	% Natural recovery improve-ment
	<b>M89</b> (pre- stripping)	8,8 ± 2,6 NS (p=0,1030)					
Paralina	<b>Untreated</b> (pre-stripping)	8,4 ± 2,2					
Baseline	<b>M89</b> (post- stripping)	21,7 ± 1,7					
	<b>Untreated</b> (post- stripping)	NS (p=0,7937) 21,8 ± 2,3					
<b>7 b c</b>	<b>M89</b>	15,1 ± 3,3	-6,6 ± 2,6	-30,4%	S (p<0,0001)	-51,4%	71 10/
1 hour	Untreated	17,8 ± 3,5	-4,0 ± 2,9	-18,5%		-30,0%	71,1%
	<b>M89</b>	14,5± 3,8	-7,2 ± 3,0	-33,0%	S	-55,7%	
2 hours	Untreated	17,1 ± 4,6	-4,6 ± 3,6	21,3%	(p<0,0001)	-34,6%	61,0%
	<b>M89</b>	14,6 ± 3,6	-7,1 ± 3,1	-32,7%	S	-55,2%	
4 hours	Untreated	16,9 ± 5,3	-4,9 ± 4,2	-22,5%	(p=0,0056)	-36,5%	51,4%
	<b>M89</b>	14,7 ± 3,2	-7,0 ± 2,7	-32,3%	S	-54,6%	50 00/
6 hours	Untreated	17,0 ± 4,5	-4,8 ± 3,7	-22,0%	(p=0,0038)	-35,7%	52,9%

TO-T1H

MINÉRAL 89 VS UNTREATED



\* significant difference between treated and untreated zone (Student test).

MINÉRAL 89 DAILY BOOSTER SHOWS SKIN BARRIER REPAIR EFFICACY IN ASIAN POPULATION,

with a statistically significant reduction in TEWL after forearm stripping, compared to an untreated area, **1H** after **a single application**.

In vivo efficacy study – tonicity and firmness: 40 women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearms and tonicity, extensibility and firmness were measured vs an 10 <sup>57</sup> untreated area

#### **#1 SKIN STRENGTHENNING**

# MINERAL 89 DAILY BOOSTER IN VIVO EFFICACY TESTS

## SKIN BARRIER PROTECTION IN CAUCASIAN AND ASIAN WOMEN

## CAUCASIAN WOMEN

## SUBJECTS

24 (CAUCASIAN WOMEN, 18 – 65 YEARS OLD)



SINGLE APPLICATION ON ONE FOREARM VERSUS AN UNTREATED AREA

## **EVALUATION METHOD**

## TIME EVALUATION

#### TRANS EPIDERMAL WATER LOSS (TEWAMETRY)

TO-T1H

## RESULTS

TEWL	T1 hour – T0
% evolution treated area versus untreated area	-10.1% (S)

## **ASIAN WOMEN**

## **SUBJECTS**

**24** (ASIAN WOMEN, 18 - 65 YEARS OLD) WITH A TEWL VALUE  $\geq 6 G/M^2/H$  ON THE ANTERIOR SIDE OF THE FOREARMS

## USE

SINGLE APPLICATION ON ONE FOREARM VERSUS AN UNTREATED AREA (2 MG/CM<sup>2</sup>)

## **EVALUATION METHOD**

TRANS EPIDERMAL WATER LOSS (TEWAMETRY)

## TIME EVALUATION



## RESULTS

TEWL	T1 hour – T0
% evolution treated area versus untreated area	-14.51% (S)

# **MINÉRAL 89 DAILY BOOSTER** PROTECTS SKIN BARRIER



# FUNCTION IN ASIAN AND CAUCASIAN POPULATION,

with a statistically significant reduction in TEWL **1H** after a **single application:** -10.1% vs untreated area – in Caucasian women

-14.5% vs untreated area – in Asian women

In vivo efficacy study – skin barrier protection 24 Caucasian and 24 Asian women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearms and skin barrier protection was measured vs an untreated area.

MINERAL 89 DAILY BOOSTER  $\mathbf{V}$ 

## **TONICITY AND FIRMNESS**

## **SUBJECTS**

**40** (Caucasian women, presenting problems of cutaneous tonicity, 40-65 years old)

## **EVALUATION METHOD**

Dermal torquemeter. Analysed parameters: Immediate tonicity (Ur); Elasticity/Firmness (Ur/Ue).

## USE

Single application on inner forearms versus untreated site.

## TIME EVALUATION

T0-T4H

## RESULTS

DTM	Tone Ur	Elasticity/firmness Ur/Ue
Treated area non treated comparison % relative difference	11.4 % (S)	7.0 % (S)



# MINÉRAL 89 DAILY BOOSTER SIGNIFICANTLY IMPROVES TONICITY AND FIRMNESS,

with a statistically significant improvement of the

biomechanical properties of the skin, compared to an untreated area, **4H** after **a single application**.

In vivo efficacy study – tonicity and firmness: 40 women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearms and tonicity, extensibility and firmness were measured vs an untreated area

#### **#1 SKIN STRENGTHENNING**

# MINERAL 89 DAILY BOOSTER IN VIVO EFFICACY TESTS

## HYDRATION

**SUBJECTS 24** (women, 18 – 65 years old)

## **EVALUATION METHOD**

Hydration measurements with Corneometer<sup>®</sup> CM 825 PC

## USE

Single application on inner forearms versus an untreated area

## TIME EVALUATION T0-T4H-T8H-24H

#### RESULTS

Hydration	T4 hours - T0	T8 hours - T0	T24 hours - TO	
Mean percentage of improvement	+24.3 % (S)	+21.3% (S)	+8.9% (S)	

## MINÉRAL 89 DAILY BOOSTER HAS A RAPID MOISTURISING EFFICACY

statistically significant on the upper layers of the epidermis, at 4H, 8H and 24H after a single application.

**COMPARATIVE HYDRATION VS VICHY WATER** 

#### **SUBJECTS 24** (women, 18 – 65 years old)

## **EVALUATION METHOD**

Hydration measurements with Corneometer<sup>®</sup> CM 825 PC

## USE

Single application on inner forearms versus an untreated area

#### TIME EVALUATION T0-T1H

## RESULTS

Hydration	T1 hour - T0
MINÉRAL 89	+15.1% (S) vs control
Vichy water	-3.5% (S) vs control
Hydration M89 vs Vichy Water	+18.6%

## **MINÉRAL 89 DAILY BOOSTER** HAS AN IMMEDIATE MOISTURISING EFFECT, 18.6% MORE POWERFUL VS VICHY WATER ALONE,

## with a statistically significant increase 1H after a single application.

In vivo efficacy study – hydration: 24 women applied MINÉRAL 89 DAILY BOOSTER in one single application on inner forearm and hydration was measured vs an untreated area.

## USE TEST UNDER DERMATOLOGICAL CONTROL<sup>1</sup>

## **SUBJECTS**

53 Chinese women, 26-62 years old, all skin types, 100% sensitive skin.

## **DURATION OF THE TEST**

4 weeks

## USE

Twice a day, in the morning, on face, eyes and lips



THE FORMULA IS VERY WELL TOLERATED.

#### USE TEST UNDER OPTHALMOLOGICAL CONTROL<sup>2</sup>

## **SUBJECTS**

50 Caucasian women, 18-65 years old, all skin types, 100% sensitive skin, 20 sensitive eyes, 20 normal eyes, 10 lens contact wearers.

## **DURATION OF THE TEST**

4 weeks

## USE

Twice a day, in the morning, on face, eyes and lips

RESULTS

THE FORMULA IS WELL TOLERATED.

### HRIPT: HUMAN REPEAT INSULT PATCH TEST<sup>3</sup>

#### RESULTS

#### **SUBJECTS**

**107** healthy subjects. Zone of application: back.

## **DURATION OF THE TEST**

6 weeks

## **MINÉRAL 89 DAILY BOOSTER** HAS A CLINICALLY-PROVEN SAFETY,

## tested under dermatological and ophthalmological control on 210 healthy volunteers, including subjects with sensitive skin.

### THE FORMULA IS NON-SENSITISING NON-IRRITANT.



- 1. In vivo safety study test under dermatological control: 53 women with sensitive skin applied MINERAL 89 DAILY BOOSTER twice a day on face, eyes and lips.
- 2. In vivo safety study test under ophthalmological control: 50 women with sensitive skin, 20 sensitive eyes, 20 normal eyes and 10 lens contact wearers, applied MINÉRAL 89 DAILY BOOSTER twice a day on face, eyes and lips.
- 3. In vivo safety study human repeat insult patch test: 107 healthy subjects applied MINÉRAL 89 DAILY BOOSTER on the back during 6 weeks.

BOOSTER QUOTIDIEN FORTIFIANT ET REPULPANT FORTIFYING AND PLUMPING DAILY BOOSTER

MINERAL

#### **#2 BOOSTING ANTI-AGEING**

# MINERAL 89 DAILY BOOSTER

#### VICHY'S #1 MOST CLINICALLY TESTED PRODUCT

3.927 PATIENTS | 20 SCIENTIFIC STUDIES | 325 DERMATOLOGISTS | 22 COUNTRIES

6 FACIAL DERMATOSES | 8 AESTHETIC PROCEDURES | ALL PHOTOTYPES | MEN & WOMEN

In vivo efficacy studies showing boosting anti-ageing benefits in Caucasian and Asian women and subjects of all photototypes<sup>1-3</sup>



100

80

60

## **2 COSMETOCLINICAL TESTS**

**52 ASIAN<sup>1</sup> & 48 CAUCASIAN WOMEN<sup>2</sup>** WITH SENSITIVE SKIN

**1 CONSUMER TEST** 

**159 SUBJECTS,** MEN AND WOMEN, ALL PHOTOTYPES<sup>3</sup>





## SIGNIFICANT IMPROVEMENT AFTER 4 WEEKS

|--|

**CAUCASIAN WOMEN<sup>2</sup>** 



20

40

26%	RADIANCE	5.5%	RADIANCE	14%	FIRMNESS
20%	HOMOGENEITY	0.070			
21%	PLUMPNESS	8.7%	PLUMPNESS	9%	TONICITY
20%	SMOOTHNESS	0.7 /0		//0	

## HIGH SUBJECTS SATISFACTION

## 100% PLEASANT PRODUCT

ASIAN WOMEN<sup>1</sup>





CAUCASIAN WOMEN<sup>2</sup>



#### MEN & WOMEN<sup>3</sup>

1. In vivo efficacy study – cosmetoclinic asian skin: 52 Chinese women applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed by dermatologist at DO and D28 and through self-assessment after 1st application, at 1 week and 4 weeks.

2. In vivo efficacy study – cosmetoclinic caucasian skin: 48 Caucasian women applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed by dermatologist and through self-assessment at baseline and after 4 weeks.

**3.** Consumer tests on all phototypes: 159 patients (120 women and 39 men) applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed through self-assessment immediately after 1st application, and after 7, 21 and 28 days.

MINERAL 89 DAILY BOOSTER  $\mathbf{V}$ 

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#### **#2 BOOSTING ANTI-AGEING**

# **MINERAL 89 DAILY BOOSTER** IN VIVO EFFICACY TESTS

## COSMETOCLINIC ASIAN SKIN (1/3)

## OBJECTIVE

Evaluate the efficacy of MINÉRAL 89 by a cosmetoclinical test under dermatological control on Asian women with sensitive skin after repeated application (twice a day on the face) during 4 weeks.

## **SUBJECTS**

52 Chinese women, 26-62 years old, with all skin type presenting a sensitive skin (declarative) and:

- A dull complexion (grade  $\geq 4$  on a 10-point scale)
- A non-homogeneous complexion (grade ≥ 4 on a 10-point scale)
- A lack of plumpness (grade ≥ 4 on a 10-point scale)
- A lack of smoothness (grade ≥ 4 on a 10-point scale)

#### **EXPOSOME QUESTIONNAIRE** (big and bold like other titles) - with blue line on the left side

- 98% were subjected to pollution
- 98% felt stressed
- 92% eating habits were not balanced
  60% felt tired
- 56% exposed to sun
  48% subjected to environmental factors
  37% had sleep problems
- 17% were smokers



## PROTOCOL

The product was applied twice a day (morning and evening) on the cleansed and dried face skin (eyes and lips contour included) by slight massages until complete penetration, before their usual essence and/or care products during 4 weeks.

#### **EVALUATION**

- Specific questionnaire for the inclusion on DO
- Clinical scoring by the dermatologist of the radiance and homogeneity of the complexion, and of the smoothness and plumpness of skin on DO and D28 days
- Self-assessments according to 5 points questionnaires (agree, somewhat agree, neither agree nor disagree, somewhat disagree, disagree) immediately after the 1<sup>st</sup> application of the product, at T1 week and T4 weeks.

## RESULTS

Clinical evaluation by the dermatologist investigator:

	Variation percentage (vs initial values)
DULL COMPLEXION	<b>-26%</b>
NON-HOMOGENEOUS COMPLEXION	<b>-20%</b>
LACK OF PLUMPNESS	-21%
LACK OF SMOOTHNESS	<b>-20%</b>



MINÉRAL 89 DAILY BOOSTER IMPROVES RADIANCE, HOMOGENEITY, SMOOTHNESS AND PLUMPED ASPECT OF THE SKIN,

with statistically significant results after 4 weeks.

In vivo efficacy study – cosmetoclinic Asian skin: 52 Chinese women applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed by dermatologist at D0 and D28 and through self-assessment after 1st application, at 1 week and 4 weeks.

# MINERAL 89 DAILY BOOSTER IN VIVO EFFICACY TESTS

COSMETOCLINIC ASIAN SKIN (2/3)

**SELF-ASSESSMENTS ACCORDING TO AN EFFICACY QUESTIONNAIRE** 

**EFFICACY** (5 POINT SCALE - ANSEWERS GIVEN BY "SOMEWHAT AGREE" TO "AGREE") N=52



The skin seems more luminous	75%	94%
The skin seems smoother	85%	92%
Eyes contours skin feels more hydrated	83%	92%
The product gives a sensation of freshness upon application	85%	90%
The skin seems softer	77%	88%
Eyes contours skin appears suppler	77%	88%
The skin seems healthier	81%	87%
This product helps to prepare the skin to usual routine	81%	87%
The skin look more translucent	77%	87%
The skin seems moisturized as watery	85%	81%
The skin seems suppler	71%	81%

## **MINÉRAL 89 DAILY BOOSTER'S** IS PERCEIVED EFFICACEOUS IMMEDIATELY AND 28 DAYS AFTER USE,

as they report a high percentage of satisfaction with the effect on their skin:

PREPARES SKIN FOR USUAL ROUTINE HEALTHIER



# CLEARER SMOOTHER FRESHNESS SENSATION MORE LUMINOUS SANDOTHER MORE TRANSLUCENT EYES CONTOURS FEEL MORE HYDRATED

Timm\* : immediately after the 1<sup>st</sup> application of the product

In vivo efficacy study – cosmetoclinic Asian skin: 52 Chinese women applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed by dermatologist at D0 and D28 and through self-assessment after 1st application, at 1 week and 4 weeks.

MINERAL 89 DAILY BOOST

# MINERAL 89 DAILY BOOSTER IN VIVO EFFICACY TESTS

COSMETOCLINIC ASIAN SKIN (3/3)

**EVALUATION OF THE COSMETIC QUALITIES** 

**ITEMS - FACE CARE 688854 93** (% AGREE + SOMEWHAT AGREE) N=52



Globally, the product is pleasant	100%
The texture of the product feels lightweight on skin	96%
The product is easy to apply	96%
The product is gentle for the skin	96%
The product is quickly absorbed	94%
The product leaves the skin comfortable	92%
The product is suitable for my skin type	92%
The texture of the product is pleasant	88%
The product doesn't leave the skin greasy	88%
The product doesn't leave the skin shiny	88%
The product is suitable for me	88%
The product doesn't leave the skin sticky	85%



## MINÉRAL 89 DAILY BOOSTER IS PLEASANT FOR ALL USERS, THANKS TO ITS COSMETIC QUALITIES

as they report a high percentage of satisfaction with the effect

on their skin:

## QUICKLY ABSORBED GENTLE FOR THE SKIN NO SHINY SKIN SUITABLE PLEASANT EASY TO NO STICKY SKIN PLEASHNESS SENSATION OF FRESHNESS COMFORTABLE NO GREASY SKIN SKIN IS COMFORTABLE

In vivo efficacy study – cosmetoclinic Asian skin: 52 Chinese women applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed by dermatologist at D0 and D28 and through self-assessment after 1st application, at 1 week and 4 weeks.

MINERAL 89 DAILY BOOSTER  $\mathbf{V}$ 

## COSMETOCLINIC CAUCASIAN SKIN (1/2)

## **OBJECTIVE**

Evaluate the efficacy of MINÉRAL 89 by a cosmetoclinical test under dermatological control on Caucasian women with sensitive skin after repeated application (twice a day on the face) during 4 weeks.

## PROTOCOL

The product was applied twice a day (morning and evening) on a clean and dry skin be-fore the usual skin care routine for the face, eye contour ans lips during 28 consecutive days in conditions of normal use.

## **EVALUATION**

#### **SUBJECTS**

- 48 Caucasian women, 35-50 years old, with all skin type, 100% sensitive skin (declarative) and:
- Presenting a lack of radiance complexion with an inclusion grade  $\geq 4$  on a scale from 0 to 9
- Presenting a lack of plump skin with an inclusion grade  $\geq 4$  on a scale from 0 to 9
- Living in urban area
- Usual user of care products for the face and lips

## RESULTS

Clinical evaluation by the dermatologist investigator

Following signs were graded according to a 10 points scale:

- Radiance of the complexion (0= Very Radiant, 9= Not radiant at all) (visual, whole face)
- **Plumped aspect** (0= Very plumped, 9= Not plumed at all) (visual, whole face)

- Clinical scoring by the dermatologist: plump and radiance at TO-baseline and T4weeks (n=48)
- Self-assessments according to 5 points questionnaires (agree, somewhat) agree, neither agree nor disagree, somewhat disagree, disagree) immediately after the 1<sup>st</sup> application and after 4 weeks (n=48).



Clinical scores (n=48)	% of variation
LACK OF RADIANCE OF THE COMPLEXION	-5.48% (S)
LACK OF PLUMPED ASPECT	-8.74% (S)

## PLUMPED ASPECT OF THE SKIN,

with statistically significant results after 4 weeks.

## **EVALUATION OF THE COSMETIC QUALITIES**

EFFICACY (5 point scale - % «somewhat agree» and «agree»)	D28
The product gives a sensation of freshness upon application	85%
The skin seems softer	81%
This product helps to prepare the skin to your usual routine	<b>79%</b>
The skin seems clearer	77%
The skin seems smoother	77%
Skin looks suppler	75%
The skin seems healthier	75%
Skin texture seems refined	73%
Eyes contours skin appears suppler	73%

## MINERAL 89 DAILY BOOSTER'S EFFICACY IS WELL PERCIEVED BY USERS,

## as they report a high percentage of satisfaction with the effect on their skin: Tone looked more even and revitalised-texture seemed refined - clearer - healthier - eyes contours feel more hydrated and suppler - lips seem moisturised, smoother and softer

In vivo efficacy study – cosmetoclinic Caucasian skin: 48 Caucasian women applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed by dermatologist and through self-assessment at baseline and after 4 weeks.

COSMETOCLINIC CAUCASIAN SKIN (2/2)

## **EVALUATION OF THE COSMETIC QUALITIES & ACCEPTABILITY**

## COSMETIC QUALITIES

(5 POINT SCALE - ANSWERS GIVEN BY «SOMEWHAT AGREE» TO «AGREE»)

The application is homeopour /uniform

**D28** 

The application is homogenous/uniform	100%
The product is quickly absorbed	100%
The texture of the product is not oily when touching	98%
The product is easy to apply	98%
The texture of the product feels lightweight on skin	96%
The aspect of the product is pleasant	96%
The texture of the product is pleasant	90%
The texture of the product is not sticky when touching	90%
<b>ACCEPTABILITY</b> (5 POINT SCALE - ANSWERS GIVEN BY «SOMEWHAT AGREE» TO «AGREE»)	D28
The product is gentle for the skin	96%
The product is confortable	96%
The product doesnt leave the skin shiny	96%
The product does not leave the skin oily	96%
The product does not leave the skin oily The product doesn't leave the skin sticky	96% 94%
The product doesn't leave the skin sticky	94%

MINÉRAL 89 DAILY BOOSTER IS PLEASANT FOR USERS, THANKS TO ITS COSMETIC QUALITIES

as they report a high percentage of satisfaction with the effect on their skin:

UNIFORM APPLICATION EASY TOAPPLY

## HOMOGENOUS APPLICATION GENTLE FOR THE SKIN LIGHT WALL FOR THE SKIN SKIN IS COMFORTABLE HOMOGENOUS APPLICATION GENTLE FOR THE SKIN GENTLE FOR THE SKIN GENTLE FOR THE SKIN GENTLE FOR THE SKIN SKIN IS COMFORTABLE

In vivo efficacy study – cosmetoclinic Caucasian skin: 48 Caucasian women applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed by dermatologist and through self-assessment at baseline and after 4 weeks.

СH

MINERAL 89 DAILY BOOSTER

## CONSUMER TEST ON ALL PHOTOTYPES, MEN AND WOMEN



#### SUBJECTS

**159** (120 women and 39 men)

## **INCLUSION CRITERIA**

Men and women, living in France, from 20 to 60 years old, all skin type, 100% of sensitive skin, all phototypes (35 phototypes I/ II, 35 phototypes III/IV, 35 phototypes V/VI)

## PROTOCOL

- Frequency of application: twice a day, in the morning and in the evening.
- Application sites: on face and on eye area.
- Instructions of use: "You will apply this care on your face and eye area twice a day, in the morning and in the evening, for 28 days, instead of your usual day & night care."

## **EVALUATION**

Self-assessments according to 5 points questionnaires (agree, somewhat agree, neither agree nor disagree, somewhat disagree, disagree) up to T28 days.

## RESULTS

Self-assessments according to a questionnaire:

EFFICACY	<b>T28 days</b> N=155	COSMETICITY	<b>T28 days</b> N=157
Skin feels comfortable	72.3%	This product applies easily, smoothly	92.4%
Overall skin appearance looks improved	65.2%	This product does not feel oily/greasy on the skin after application	93.6%
Skin is healthy looking	74.2%	This product does not look shiny on the skin after application	91.1%
Skin feels softer	70.3%	This product is quickly absorbed	86.0%
Skin texture appears refined	65.2%	This product feels gentle on the skin	79.0%
Skin complexion looks fresher	68.4%	This product feels lightweight on the skin	86.6%
Product gives a healthy glow	65.8%	This product is pleasant to use	78.3%
Product helps prepare skin to your usual routine	72.3%	This product has a pleasant consistency	75.2%
The skin seems toned	66.5%	This product is invisible on the skin	93.6%

## MINÉRAL 89 DAILY BOOSTER EFFICACY AND SENSORIALITY ARE WELL PERCIEVED BY BOTH MEN AND WOMEN WITH ALL PHOTOTYPES

as they report a high percentage of satisfaction with the effect on their skin:

## EASY AND SMOOTH APPLICATION COMFORTABLE NOT SHINY OR OLLY PREPARES SKIN INVISIBLE ON SKIN HEALTHY LOOKING FOR USUAL ROUTINE

Consumer tests on all phototypes: 159 patients (120 women and 39 men) applied MINÉRAL 89 DAILY BOOSTER twice daily on face, eyes and lips contour, during 4 weeks. Evaluation was performed through self-assessment immediately after 1st application, and after 7, 21 and 28 days.

MINERAL 89 DAILY BOOSTER  $\mathbf{V}$ 

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# **MINÉRAL 89** DAILY BOOSTER

#### VICHY'S #1 MOST CLINICALLY TESTED PRODUCT

3.927 PATIENTS | 20 SCIENTIFIC STUDIES | 325 DERMATOLOGISTS | 22 COUNTRIES

6 FACIAL DERMATOSES | 8 AESTHETIC PROCEDURES | ALL PHOTOTYPES | MEN & WOMEN

## INDICATION OF PRESCRIPTION OF MINÉRAL 89 BOOSTER













#### † in facial dermatoses group ; †† in esthetic procedures group.

1. Tan J. et al. Vichy Mineralizing Water with Hyaluronic Acid is effective and well tolerated as an adjunct to the management of various dermatoses and after esthetic procedures. J Cosmet Dermatol. 2020;19(3):682 688. 2. Tan J. et al. M89: A combination of 89% of Vichy volcanic mineralizing water and hyaluronic acid strengthens the natural skin barrier: results from an international multicenter observational study. Poster 0455 at EADV. 2020

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MINÉRAL 89 DAILY BOOSTER: A COMBINATION OF 89% OF VICHY VOLCANIC MINERALIZING WATER AND HYALURONIC ACID STRENGTHENS THE NATURAL SKIN BARRIER AND SHOWS EFFICACY AND HIGH TOLERABILITY IN VARIOUS FACIAL INFLAMMATORY DERMATOSES AND AESTHETIC PROCEDURES AS ADJUNCT

## **MIA**

The aim of this observational study was to assess the efficacy and tolerability of M89 as an adjunct in subjects with inflammatory facial

dermatoses including rosacea/ sensitive/ reactive skin, and in those undergoing dermatological procedures.

## **METHODS**

Adults with inflammatory facial dermatoses or having undergone dermatological procedures applied M89 twice daily for 4 weeks as an adjunct to their standard treatment. Clinical evaluations were conducted at start and end of study.

A dermatologist assessed cutaneous clinical signs of erythema, desquamation and irritation, on a scale ranging from 0 (absent) to 4 (very intense). Subjects assessed skin symptoms (dryness, burning sensation, itching, stinging/tingling) on a scale from 0 (absent) to 10 (most intense), at start and end of study.

After 4 weeks of M89 daily use, physician global satisfaction was rated from 0 (unsatisfied) to 3 (very satisfied); subject satisfaction was rated with a visual scale (0 = very unsatisfied to 10 = very satisfied).

## PANEL

A total of 3461 subjects were included, from 22 countries. 3234 were suitable for efficacy analysis. Demographic data for the global, facial dermatoses and dermatological procedure subgroups is shown Table1. Severity grades for the global, facial dermatoses and dermatological procedure groups are in Table 2. Table 3 shows dermatological procedures and dermatological indications.

#### **DEMOGRAPHICS AND SKIN CHARACTERISTICS AT STUDY START**

	TOTAL		TOTALFACIALDERMATOLOGICDERMATOSESPROCEDURES						ΤΟΙ		TOTAL				FACIALDERMATOLOGICDERMATOSESPROCEDURES			
	Ν	%	N	%	Ν	%		N	%	N	%	N	%					
Gender	3214	100	10000	100	2214	100	Erythema	3220	100	998	100	2222	100	FACIAL				
Female	2819	87,7	849	84,9	1970	89,0	Grade	3162	100	981	100	2181	100	DERMATOSES				
Male	395	12,3	151	15,1	244	11,0	Very intense	75	2.4	25	2.5	50	2.3	Total				
Age	3154		986		2168			/5	۷.4	23	2.5	50	2.3	Sensitive skin only				
mean ± SD	40,2	± 11,8	38,2	± 12,4	41,1 :	± 11,4	Intense	311	9.8	131	13.4	180	8.3	Reactive skin only				
Median	4	0,0	38	,00	41	,0	Moderate	742	23.5	273	27.8	469	21.5	Rosacea only				
Min; Max	18,0	);88,0	18,0	;88,0	18,0;	:85,0	Low	552	17.5	236	24.4	316	14.5	Any combination Sensitive				
phototype	3211	100	988	100	2223	100	Absent	1482	46.9	316	32.2	1166	53.5	Other redness problems o				
Ι	226	7,0	100	10,1	126	5,7	Desquamation	3224	100	1001	100	2223	100	Dryness only				
II	1289	40,1	439	44,4	850	38,2								other indications or associ				
III	1239	38,6	341	34,5	898	40,4	Grade	3183	100	984	100	2199	100	DERMATOLOGIC				
IV	384	12,0	97	9,8	287	12,9	Very intense	42	1.3	13	1.3	29	1.3	PROCEDURES				
V	67	2,1	10	1,0	57	2,6	Intense	171	5.4	76	7.7	95	4.3	Total				
VI	6	0,2	1	0,1	5	0,2	Moderate	503	15.8	189	19.2	314	14.3	Laser only and/or IPL				
Skin type	3217	100	998	100	2219	100	Low	688	21.6	257	26.1	431	19.6					
Very dry	282	8,8	107	10,7	175	7,9								HIFU only and/or Radiofr				
Dry	1219	37,9	424	42,5	795	35,8	Absent	1779	55.9	449	45.6	1330	60.5	Microneeding only				
Normal	687	21,4	139	13,9	548	24,7	Irritation	3216	100	999	100	2217	100	Peeling only				
Combination	738	22,9	222	22,2	516	23,3	Grade	3158	100	982	100	2178	100	Microdermabrasion only				
Oily	265	8,2	96	9,6	169	7,6	Very intense	52	1,6	13	1.3	39	1.8	PDT only				
Very oily	26	0,8	10	1,0	16	0,7				0000				Cryotherapy only				
Sensitive skin	3204	100	992	100	2212	100	Moderate	884	28.0	230	23.4	654	30.1	Other types of procedures				
Yes	2059	64,3	799	80,5	1260	57,0	Low	472	14.9	174	17.7	298	13.7	Low				
No	1145	35,7	193	19,5	952	43,0	Absent	1489	47.2	469	47.8	1020	46.9	Absent				

#### CLINICAL SIGNS ASSESSED BY THE **INVESTIGATORS AT STUDY START**

	то	TOTAL FACIAL DERMATOSES			DERMATOLOGIC PROCEDURES								CIAL ATOSES		TOLOGIC EDURES	
	Ν	%	N	%	N	%		N	%	N	%	N	%			
Gender	3214	100	10000	100	2214	100	Erythema	3220	100	998	100	2222	100	FACIAL		
Female	2819	87,7	849	84,9	1970	89,0	Grade	3162	100	981	100	2181	100	DERMATOSES		
Male	395	12,3	151	15,1	244	11,0	Venzintenen	75	2.4	25	2.5	50	2.3	Total		
Age	3154		986		2168		Very intense	75	۷.4	23	2.5	50	2.3	Sensitive skin only		
mean ± SD	40,2	± 11,8	38,2	± 12,4	41,1 :	± 11,4	Intense	311	9.8	131	13.4	180	8.3	Reactive skin only		
Median	40	0,0	38	,00	41	,0	Moderate	742	23.5	273	27.8	469	21.5	Rosacea only		
Min; Max	18,0	;88,0	18,0	;88,0	18,0	;85,0	Low	552	17.5	236	24.4	316	14.5	Any combination Sensitive		
phototype	3211	100	988	100	2223	100	Absent	1482	46.9	316	32.2	1166	53.5	Other redness problems o		
Ι	226	7,0	100	10,1	126	5,7	Desquamation	3224	100	1001	100	2223	100	Dryness only		
II	1289	40,1	439	44,4	850	38,2								other indications or associ		
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IV	384	12,0	97	9,8	287	12,9	Very intense	42	1.3	13	1.3	29	1.3	PROCEDURES		
V	67	2,1	10	1,0	57	2,6	Intense	171	5.4	76	7.7	95	4.3	Total		
VI	6	0,2	1	0,1	5	0,2	Moderate	503	15.8	189	19.2	314	14.3	Laser only and/or IPL		
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Oily	265	8,2	96	9,6	169	7,6	Very intense	52	1,6	13	1.3	39	1.8	PDT only		
Very oily	26	0,8	10	1,0	16	0,7								Cryotherapy only		
Sensitive skin	3204	100	992	100	2212	100	Moderate	884	28.0	230	23.4	654	30.1	Other types of procedures		
Yes	2059	64,3	799	80,5	1260	57,0	Low	472	14.9	174	17.7	298	13.7	Low		
No	1145	35,7	193	19,5	952	43,0	Absent	1489	47.2	469	47.8	1020	46.9	Absent		

#### FACIAL DERMATOSES AND **DERMATOLOGICAL PROCEDURES**

	TOTAL	
	Ν	%
FACIAL DERMATOSES	113	100
Total	1004	100,0
Sensitive skin only	205	20,4
Reactive skin only	109	10,9
Rosacea only	114	11,4
Any combination Sensitive/Reactive/Rosacea	82	82
Other redness problems only	68	6,8
Dryness only	104	10,4
other indications or association of several indications	322	32,1

#### **ICAL**

PROCEDURES		
Total	223,	100,0
Laser only and/or IPL	520	23,3
HIFU only and/or Radiofrequency	293	13,1
Microneeding only	314	14,1
Peeling only	463	20,8
Microdermabrasion only	170	7,6
PDT only	26	1,2
Cryotherapy only	97	4,3
Other types of procedures or association of several procedures	347	15,6
Low	472	14,9
Absent	1489	47,2

Tan J. et al. Vichy Mineralizing Water with Hyaluronic Acid is effective and well tolerated as an adjunct to the management of various dermatoses and after esthetic procedures. J Cosmet Dermatol. 2020;19(3):682-688. MINERAL 89 DAILY BOOSTER  $\mathbf{V}$ 

## **RESULTS FOR GLOBAL POPULATION**

In subjects with signs and symptoms at study start, significant (p<0.0001) improvement was observed after 4 weeks of M89 use: erythema had improved in 78.4% of subjects, desquamation in 82.9% and irritation in 90.9%.

Symptom scores had improved for dryness by 61.6%, for burning by 75.4%, for itching by 68.9% and for stinging/ tingling sensation by 77.3%.

## **98.4%** OF SUBJECTS STATED TO BE SATISFIED WITH THE TEXTURE OF M89.

The mean satisfaction score for M89 was 8.2±1.9 (out of 10) after one week and 9.0±1.5 after 4 weeks.

Proportions reporting that skin was soothed or very soothed were 89.4% at one week and 97.7% at 4 weeks. For 97.7% of subjects, investigator satisfaction was high or very high.



MINÉRAL 89 DAILY BOOSTER IS AN EFFECTIVE AND WELL-TOLERATED ADJUNCT TO STANDARD CARE IN VARIOUS INFLAMMATORY FACIAL DERMATOSES AND AFTER DERMATOLOGICAL PROCEDURES

as demonstrated on over 3400 subjects evaluated by 325 dermatologists in 22 different countries:

- Improves clinical signs and symptoms of rosacea,

FORTIFIANT ET REPULPANT FORTIFYING AND PLUMPING DAILY BOOSTER

sensitive and reactive skin, with high tolerability and satisfaction in a real-life setting;

- Is an effective and well tolerated adjunct in post**procedure** skin care, including aggressive lasers.

## **RESULTS FOR FACIAL DERMATOSES SUBGROUP**









0455 at EADV. 2020



## with significant results after 4 weeks:

- Improvement of clinical signs and subject-reported symptoms: erythema in 75.3%, desquamation in 87.0%, irritation in 93.3% and dryness in 63.3% of subjects, and scores for burning, itching and stinging/tingling sensation by 77.9%, 72.6% and 79.6%, respectively;
- Mean satisfaction score: 8.3±1.9 (out of 10) after one week and 8.9±1.6 after 4 weeks;
- Skin was soothed or very soothed and in 97.4% after 4 weeks;
- Investigator satisfaction was rated as high or very high for 97.2%.

Tan J. et al. M89: A combination of 89% of Vichy volcanic mineralizing water and hyaluronic acid strengthens the natural skin barrier: results from an international multicenter observational study. Poster 25 5

# MINÉRAL 89 DAILY BOOSTER

#### **VICHY'S #1** MOST CLINICALLY TESTED PRODUCT

3.927 PATIENTS | 20 SCIENTIFIC STUDIES | 325 DERMATOLOGISTS | 22 COUNTRIES

6 FACIAL DERMATOSES | 8 AESTHETIC PROCEDURES | ALL PHOTOTYPES | MEN & WOMEN

Post-aesthetic procedures high efficacy demonstrated in global observational study subgroup analysis<sup>1,2</sup>

INDICATION OF PRESCRIPTION		CONCLUSIONS
761 PATIENTS	REASON FOR THE PROCEDURE (N=1.735)	MINÉRAL 89

## **POST-ANTIAGEING** PROCEDURES



% of patients

2230 PATIENTS

POST-ACNE, SCARS, SPOTS PROCEDURES



#### DAILY BOOSIER

SIGNIFICANTLY IMPROVED CLINICAL SIGNS **AND SYMPTOMS** WHEN USED AFTER ESTHETIC PROCEDURES FOR **SKIN AGEING**: **INCLUDING** MICRONEEDLING, LASER OR IPL & PEELING

ITCHING IRRITATION -74.5% -93.0%

## MINÉRAL 89 DAILY BOOSTER

SIGNIFICANTLY IMPROVED CLINICAL SIGNS **AND SYMPTOMS** WHEN USED AFTER ESTHETIC PROCEDURES FOR ACNE, SCARS AND SPOTS





PUBLICATION<sup>1</sup>



## POSTER<sup>2</sup>



FORTIFIANT ET REPULPANT FORTIFYING AND PLUMPING DAILY BOOSTER



R E

\* Aggressive laser: Resurfacing, CO2, Fractional and Erbium lasers; IPL: intense pulsed light; HIFU: high-intensity focused ultrasound; PDT: photodynamic therapy.

1. Tan J. et al. Vichy Mineralizing Water with Hyaluronic Acid is effective and well tolerated as an adjunct to the management of various dermatoses and after esthetic procedures. J Cosmet Dermatol. 2020;19(3):682-688. 2. Tan J. et al. M89: A combination of 89% of Vichy volcanic mineralizing water and hyaluronic acid is effective and well tolerated after dermatological procedures. Poster 0424 at EADV. 2020

MINERAL 89 DAILY BOOSTER  $\mathbf{V}$ 

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# MINERAL 89 BOOSTER POST-AESTHETIC PROCEDURE PRESCRIPITION

### **RESULTS FOR DERMATOLOGICAL PROCEDURE SUBGROUP**

The subgroup analysis of 2230 adult subjects having undergone dermatological procedures (including Laser and/or IPL, HIFU and/or radiofrequency, microneedling, peeling, microdermabrasion, PDT, cryotherapy), significant (p<0.0001) improvement was observed after 4 weeks of M89 use:

- Improvement of clinical signs and subject-reported symptoms: erythema had improved in 80.5% of subjects, desquamation in 80.4% and irritation in 89.9%. Scores for dryness, burning, itching and stinging/tingling sensation had improved by 60.8%, 74.0%, 67.1% and 76.1% respectively;
- Soothed or very soothed skin in 84.6% after one week and in 91.5% after 4 weeks;
- Pleasant or very pleasant texture in more than 98.6% of subjects;
- Very good tolerance in 98.5% of subjects.

# **98.4%** OF SUBJECTS RATED M89 TOLERANCE AS GOOD OR VERY GOOD.

The mean satisfaction score for M89 was 8.2±1.9 (out of 10) after one week and 9.0±1.5 after 4 weeks. Proportions reporting that skin was soothed or very soothed were 89.4% at one week and 97.7% at 4 weeks. For 97.7% of subjects, investigator satisfaction was high or very high.



The difference in prevalence of subjects with impoved clinical signs was statiscically significant (p<0.0001) after 4 weeks compared to study start for facar dermatoses and post-procedures



## **MINÉRAL 89 DAILY BOOSTER** IS EFFECTIVE AND WELL-TOLERATED



The decrease of mean scores at study end was statistically significant (p<0.0001) for facial dermatoses and post-procedures

Tan J. et al. M89: A combination of 89% of Vichy volcanic mineralizing water and hyaluronic acid is effective and well tolerated after dermatological procedures. Poster 0424 at EADV. 2020.

## AFTER DERMATOLOGICAL

## PROCEDURES

with significant results after **4 weeks**.

MINERAL 89 DAILY BOOSTER

#### **#4 POST-PROCEDURE PRESCRIPTION**

#### VICHY'S #1 MOST CLINICALLY TESTED PRODUCT

3.927 PATIENTS | 20 SCIENTIFIC STUDIES | 325 DERMATOLOGISTS | 22 COUNTRIES

6 FACIAL DERMATOSES | 8 AESTHETIC PROCEDURES | ALL PHOTOTYPES | MEN & WOMEN

## Post-laser procedures very high soothing effect of M89 booster in mask format clinically demonstrated<sup>1</sup>



V MINERAL 89 DAILY BOOSTER

# MINERAL 89 MASK

#### **MINERAL 89 MASK**

POST FRACTIONAL ER- AND ND-YAG LASER PROCEDURE

## **51 BRAZILIAN AND CHINESE WOMEN**





## SIGNIFICANTLY IMPROVES CLINICAL SIGNS<sup>1</sup>

**ERYTHEMA** EVOLUTION IN 10 MIN\*



## **VISIBLE IMPROVEMENT**



## **SIGNIFICANTLY IMPROVES SKIN HYDRATION**<sup>1</sup>

#### MEASURED BY :

- CORNEOMETER
- TRANSEPIDERMAL WATER











ORIGINAL CONTRIBUTION

fanta Lanca



#### Evaluation of the efficacy and tolerance of a cosmetic mask containing 89% of vichy volcanic mineralizing water and hyaluronic acid after facial laser procedures

Edmond Phus MD<sup>4</sup> | Raphael Clark MPharm<sup>4</sup> MPharm<sup>4</sup> | Thais Pontes PhD<sup>4</sup> | Ana P. Fornaco Million/ Bandaria Seesum Milharm<sup>4</sup> | Marion Nielson PharmD<sup>4</sup> Evolution Karols MO

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Arus .	dis laries
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Kana	3 days and 2-2 times a week, up to 28 days an Ow Second 32 women. Evaluations
andrea .	new performed insteadability post-UR insteadability after MBI M application at (20).
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	yes, says also applicantly improved instantiabily after mask application (F ) 201.
	Subjects lights appreciated WEP M and their (OL improved after 30 days of one.
	Local tolerance was good to oscillent in both studies.
	fundation 1001 M's offective and adv insteadably after extents providers such



\* Numerical results correspond to the Chinese subgroup; ER-YAG: erbiumdoped yttrium aluminium garnet ; ND-YAG: neodymium-doped yttrium aluminum garnet; QoL: quality of life.

1. Torreão P. et al. Evaluation of the efficacy and tolerance of a cosmetic mask containing 89% of vichy volcanic mineralizing water and hyaluronic acid after facial laser procedures. J Cosmet Dermatol. 2021;20:2860-2866.

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# MINERAL 89 MASK IN-VIVO POST-PROCEDURE CLINICAL STUDY

## EVALUATION OF TOLERANCE AND EFFICACY OF A COSMETIC MASK USED POST PROCEDURE

## PRODUCT

Mineral 89 Mask: A micro-algae fiber tissue mask enriched with 89% of Vichy volcanic mineralizing water and natural hyaluronic acid.

## AIM

Assess efficacy and tolerance of Mineral 89 Mask on the face of 51 adult women post fractional Er- and Nd-YAG laser procedure

- 27 Brazilian in Brazil
- 24 Chinese living in Singapore

## METHODS

- Application just after laser intervention for 10 minutes (DOT2), then daily for 5 days, and 2 to 3 times a week up to 28 days
- Statistical analysis using Student's Paired t-test and the Wilcoxon Signed Rank Test
- Baseline after laser (DOT1), right after product application (DOT2), D1, D5 and D28

## RESULTS





DOTI DOT2 DI

Figure 2: Chinese living in Singapore. Timepoints: baseline (DOT1), after product application (DOT2), D1



Torreão P. et al. Evaluation of the efficacy and tolerance of a cosmetic mask containing 89% of vichy volcanic mineralizing water and hyaluronic acid after facial laser procedures. J Cosmet Dermatol. 2021;20:2860–2866.

# MINERAL 89 MASK IN-VIVO POST-PROCEDURE CLINICAL STUDY





## **MINÉRAL 89 MASK** CAN BE USED IMMEDIATELY AFTER AESTHETIC PROCEDURES SUCH AS FRACTIONAL LASERS SHOWING IMPROVEMENT OF QOL AND HIGH PATIENT SATISFACTION

with significant reduction in discomfort and erythema and improvement of skin barrier function and hydration.

• Very high soothing effect perceived and willingness to reuse MINÉRAL 89 MASK or future laser procedures.\*

\*Only 3 out 51 subjects presented local intolerance signs related to the face mask (burning sensation, tearing and erythema) throughout the 28 days of study. None of these local intolerance findings led to product discontinuation.

Torreão P. et al. Evaluation of the efficacy and tolerance of a cosmetic mask containing 89% of vichy volcanic mineralizing water and hyaluronic acid after facial laser procedures. J Cosmet Dermatol. 2021;20:2860–2866.

#### **#5 ROSACEA PRESCRIPTION**

# MINÉRAL 89 DAILY BOOSTER

#### **VICHY'S #1** MOST CLINICALLY TESTED PRODUCT

3.927 PATIENTS | 20 SCIENTIFIC STUDIES | 325 DERMATOLOGISTS | 22 COUNTRIES

6 FACIAL DERMATOSES | 8 AESTHETIC PROCEDURES | ALL PHOTOTYPES | MEN & WOMEN

Rosacea, sensitive and reactive skin efficacy demonstrated in global observational study subgroup analysis<sup>1,2</sup>

## INDICATION OF PRESCRIPTION

MINÉRAL 89 DAILY **BOOSTER INDICATION**  **TYPES OF FACIAL DERMATOSES** 

(N=1.004)

**ROSACEA, SENSITIVE OR REACTIVE SKIN**, **OR COMBINATION** 











1. Tan J. et al. Vichy Mineralizing





MINERAL 89 DAILY BOOSTER  $\vee$ 

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MINERAL 89: A COMBINATION OF 89% OF VICHY VOLCANIC MINERALIZING WATER AND HYALURONIC ACID IS BENEFICIAL AS AN ADJUNCT FOR THE MANAGEMENT OF ROSACEA

## AIM

The aim of this observational study was to present the benefits and tolerability of M89 as an adjunct in a subgroup of subjects with rosacea.

## MATERIALS & METHODS

• Data from a subgroup of 114 subjects treated for rosacea were analyzed. M89 was provided as an adjunct to conventional therapy for 4 weeks.

• Clinical evaluations included assessment of clinical signs and symptoms at baseline and after 4 weeks.

• At week 1 and 4, perceived tolerance and satisfaction were assessed.

## PANEL

• A total of 114 subjects were included.

• Detailed demographic data are given in Table 1.

• Table 2 provides details about clinical signs and their severity grade at study start.

#### DEMOGRAPHICS AND SKIN CHARACTERISTICS AT STUDY START

#### CLINICAL SIGNS ASSESSED BY THE INVESTIGATORS AT STUDY START

	TOTAL		
	Ν	%	
GENDER	113	100	
Female	97	85.8	
Male	16	14.2	
Age	112		
Mean 50	43.0	<b>± 9.8</b>	
Median	42	2.0	
Min; Max	23.0;	86.0	
ΡΗΟΤΟΤΥΡΕ	113	100	
Ι	11	9.7	
	66	58.4	
III	30	26.5	
IV	6	5.3	
Skin type	113	100	
Very dry	4	3.5	
DRY	61	54.0	
Normal	16	14.2	
Combinaison	22	19.5	
Oily	10	8.8	
Sensitive skin	112	100	
Yes	103	92.0	
No	9	8.0	
PAPULES/PUSTULES	112	100	
Yes	35	31.3	
No	77	68.8	

	TOTAL		
	Ν	%	
ERYTHEMA	114	100	
Grade	111	100	
Very intense	10	9.0	
Intense	30	27.0	
Moderate	45	40.5	
Low	21	18.9	
Absent	5	4.5	
DESQUAMATION	113	100	
Grade	112	100	
Very intense	0	0	
Intense	16	14.3	
Moderate	12	10.7	
Low	31	27.7	
Absent	53	47.3	
IRRITATION	114	100	

Grade	109	100
Very intense	0	0
Intense	14	12.8
Moderate	32	29.4
Low	16	14.7
Absent	47	43.1

1. Tan J. et al. M89, a combination of 89% of Vichy Volcanic mineralizing water and hyaluronic acid improves signs and symptoms of subjects with rosacea/sensitive/reactive skin: results from an open-label, observational, international study. Poster 026268 at AAD. 2021.

MINERAL 89 DAILY BOOSTER

Figure 2

# MINERAL 89 DAILY BOOSTER OBSERVATIONAL STUDY

**RESULTS FOR ROSACEA SUBGROUP** 





EFFECTIVE AND WELL-TOLERATED IN SUBJECTS WITH ROSACEA, SENSITIVE OR REACTIVE SKIN

with significant results after 4 weeks:
improvement of clinical signs: erythema +77.9% desquamation +89.5% irritation by 95.1%
improvement of the



The difference in prevalence of subjects with improved clinical signs was significant (p<0.0001) after 4 weeks compared to study start.

POST-PROCEDURES: MEAN CLINICAL SYMPTOM SCORES AT STUDY START AND AT END OF STUDY (subject with symptoms at study start)

# skin dryness -62.1%

burning sensation -77.5%



MINERAL

BOOSTER QUOT

FYING AND PL

DAILY BOOSTER



1. Tan J. et al. M89, a combination of 89% of Vichy Volcanic mineralizing water and hyaluronic acid improves signs and symptoms of subjects with rosacea/sensitive/reactive skin: results from an openlabel, observational, international study. Poster 026268 at AAD. 2021.

#### **VICHY'S #1** MOST CLINICALLY TESTED PRODUCT

3.927 PATIENTS | 20 SCIENTIFIC STUDIES | 325 DERMATOLOGISTS | 22 COUNTRIES

6 FACIAL DERMATOSES | 8 AESTHETIC PROCEDURES | ALL PHOTOTYPES | MEN & WOMEN

Split-face study in patients with rosacea and sensitive skin confirms clinical efficacy, skin hydration and excellent tolerance<sup>1,2</sup>

## **TESTED EFFICACY AND SAFETY**

**ROSACEA PATIENT'S CONCERNS** 

SPLIT-FACE, RANDOMISED, CONTROLLED CLINICAL TRIAL



20 WOMEN WITH ROSACEA, ERYTHEMA AND SENSITIVE SKIN



## CONCLUSIONS

## SIGNIFICANTLY IMPROVES CLINICAL SIGNS<sup>1,2</sup>



## **SIGNIFICANTLY IMPROVES SKIN** HYDRATION<sup>1,2</sup> **MEASURED BY :** • CORNEOMETER • GPSKIN BARRIER TRANSEPIDERMAL WATER LOSS (TEWL)

## **HIGH SUBJECTS SATISFACTION AND EXCELLENT TOLERANCE<sup>1,2</sup> IMPROVEMENT OF :**

• FACIAL LESIONS • REDNESS • FLUSHES

## **PUBLICATION**<sup>1</sup>

## POSTER<sup>2</sup>

#### Clinical, Cosmetic and Investigational Dermatology

Clinical, Cosmetic and Investigational Dermatology ORIGINAL RESEARCH A Split-Face Study Assessing the Clinical Benefit, Tolerability and Subject Satisfaction of

	A SPLIT-FACE STUDY ASSESS	SING THE CLINICAL BENEFIT,	
TOLERABILITY AND SUBJECT SAT	<b>TISFACTION OF M89 IN SUBJECTS V</b>	VITH ROSACEA ASSOCIATED WITH	ERYTHEMA AND SENSITIVE
		lament, PhD⁴, M Vicic, PhD⁴, D Kerob, MD⁵, J Tan, MD	
		natologique, University Hospital, Strasbourg, France - <sup>4</sup> L'Oréal epartment of Medicine and Windsor Clinical Research Inc, Wi	
INTRODUCTION Reaseae is a common chronic inflammatory skin condition characterised by persistent erythema is a characteristic feature, flushing, papules, pustules entrofacial erythema is a characteristic feature, flushing, papules, pustules	OBJECTIVE The objective of this split-face study was to assess the clinical benefit of M89 after 15 and 30 days of daily use compared to standard skin care in subjects with rosacea with erythema and sensitive skin.	a novel instrumental device for assessing skin hydration and TEWL. At all time points, a skin stinging test using a topical solution of 15% of lactic acid applied on the nasolabial folds was performed. Subjects rated burning/	burning, itching and stinging sensation; all signs and symptoms wer visual scale from 0=not at all to 10=extremely. A standardized skin surface biopsy (SSSB) was performed at Day 30
and telangiectasia may also be observed.1-3 M89 contains 89% Vichy volcanic mineralizing water (VVMW) and 0.4%	METHODS	stinging/itching/painful sensations perceived on each nasolabial fold after 2.5 and 5 minutes from the application on a scale from 0=no burning/stinging/itching/	analysed with a microscope (x40) and the Demodex density (number in 1 cm <sup>2</sup> ) was determined.



Enzo Berardesca 💿 I	Objective: This study assessed the efficacy and tolerability of M89 in patients with rosacea	
Adriana Bonfigli (1) <sup>2</sup>	associated with erythema and sensitive skin.	
Bernard Cribier <sup>3</sup>	<b>Methods:</b> Intra-individual study in a split-face design comparing after 30 days M89 twice	
	daily and usual skin care in 20 adult subjects with rosacea and sensitive skin. M89 contains	
Frederic Flament	89% Vichy volcanic mineralizing water (VVMW) and 0.4% hyaluronic acid. It is hypoaller-	
Marco Vicic <sup>4</sup>	genic and contains no perfume and this convenes in rosacea. Contained minerals reinforce	
Delphine Kerob <sup>5</sup>	the natural defences of the skin in restoring the natural skin barrier, stimulating antioxidant	
Jerry Tan 🗅	activity and reducing inflammation, commonly observed in subjects with rosacea. Clinical	
<sup>1</sup> Phillip Frost Department of	evaluations included assessment of erythema, desquamation, papules and pustules, skin	
Dermatology, University of Miami, Miami,	tightness, dryness, burning sensation, itching, stinging and stinging test as well as local	
FL, USA; <sup>2</sup> ISPE, Milano, Italy; <sup>3</sup> Clinique Dermatologique, University Hospital,	tolerability. Instrumental evaluations included skin hydration and TEWL. Subject satisfaction	
Strasbourg, France; <sup>4</sup> L'Oréal Research	was assessed at Days 15 and 30. Demodex density was assessed at Day 30.	
and Innovation, Chevilly-Larue, France; <sup>5</sup> Laboratoires Vichy International,	Results: A significant superiority of M89 over the standard skin care was observed for	
Levallois-Perret, France; <sup>6</sup> Western	erythema, skin tightness and dryness (all P≤0.05) as early as Day 15, the skin stinging test	
University, Department of Medicine and	was significantly in favour of M89 (P<0.05 at Day 15 and P<0.01 at Day 30) and for skin	
Windsor Clinical Research Inc, Windsor, ON, Canada	hydration (P<0.0001) at Day 15 and 30 with no difference in mean Demodex density	
	between M89 and usual skin care after 30 days. Tolerance was excellent and subject	
	satisfaction very high.	
	Conclusion: Study results concerning M89 are encouraging for its use either alone or as an	
	adjuvant daily skin care to topical medication in patients with persistent centrofacial	
	erythema of rosacea with no more than 3 papules and pustules.	
	Keywords: rosacea, sensitive skin, Vichy volcanic mineralizing water, M89, split face	
	<b>Introduction</b> Rosacea is a common chronic inflammatory skin disease characterised by persistent erythema associated with periodic intensification or "flares". Fixed centrofacial	
	5	
	erythema is a characteristic pattern, flushing, papules, pustules and telangiectasia	
	may also be observed. <sup>1–3</sup> Its course is irregular, with periods of flares and $7.11$	
Correspondence: Enzo Berardesca	remission.4-6 Rosacea often remains undiagnosed and inadequately managed.7-11	
Phillip Frost Department of Dermatology,	Patients frequently report, facial flushes skin burning, itching, stinging/tingling and	
University of Miami, Miami, FL, USA Tel +1 393486962500	often feel embarrassed, thereby adding psychosocial burden to the visible clinical	
Email berardesca@berardesca.it	picture. <sup>12–16</sup>	
submit your manuscript   www.dovepress.com DovePress	Clinical, Cosmetic and Investigational Dermatology 2020:13 751-758 751 Diagon 2020 1219 Bendera et al. In web n pabled and longed by Dore Medial Pres Linice The Information and Internet Informations and Internet Information Information and Internet Information and Inte	
	Journal of	
	osmetic Dermatology	
	osmetic Dermatolody	
	(9)	
	Open Acres	
	Open Access	







1. Berardesca E. et al. A Split-Face Study Assessing the Clinical Benefit, Tolerability and Subject Satisfaction of a Dermocosmetic in Subjects with Rosacea Associated with Erythema and Sensitive Skin. Clin Cosmet Investig Dermatol. 2020;13:751-758. 2. Berardesca E. et al. A split-face study assessing the clinical benefit, tolerability and subject satisfaction of m89 in subjects with rosacea associated with erythema and sensitive skin. Poster 0423 at EADV. 2020

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# MINERAL 89 BOOSTER IN-VIVO CLINICAL STUDY IN SUBJECTS WITH ROSACEA

A SPLIT-FACE STUDY ASSESSING THE CLINICAL BENEFIT, TOLERABILITY AND SUBJECT SATISFACTION OF M89 IN SUBJECTS WITH ROSACEA ASSOCIATED WITH ERYTHEMA AND SENSITIVE SKIN

## **MIA**

The objective of this split-face study was to assess the clinical benefit of M89 after 15 and 30 days of daily use compared to standard skin care in subjects with rosacea with erythema and sensitive skin.

## **METHODS**

• Single centre, split-face, randomised, controlled clinical trial

• 20 women aged between 20 and 60 years with a phototype of I to III, with rosacea and with a positive reaction to the skin stinging test.

• Application of Minéral 89 twice a day for 30 days versus usual skin care product

• Clinical evaluations: baseline, D15, D30 of:

• efficacy (Erythema, desquamation, papules and pustules, skin tightness, dryness, burning sensation, itching, stinging test)

• tolerability

• Instrumental evaluations: baseline, D15, D30 for skin hydration (Corneometer CM825 and Gpskin Barrier) and TEWL (Tewameter TM 300 MDD 4 and Gpskin Barrier)

• Satisfaction questionnaire: D15, D30

## PANE

• Demographic and baseline data are provided in Table I.

• Results from the sensitive skin questionnaire showed that 40% of subjects considered their sensitive skin when buying clothes and underwear, 35% considered their skin constantly when buying cosmetics, 55% found it sometimes difficult to cope with urban pollution, 45% reported that their face becomes red when doing sport or other physical activities, 35% reported that wearing woolen clothes is unbearable, and 30% reported using their own skin care products when travelling.



#### **DEMOGRAPHIC AND BASELINE DATA**

PARAMETRES	VALUES
Age (years)	48
Prototype (n, %)	
	12 (60%) 8 (40%)
Skin stinging test	
M89 Standard care	4.0 ± 2.2 4.1 ± 1.9
Skin hydration (arbitrary units)	
Comeometer	
M89 Standard care	42.7 ± 10.8
Standard care GP5B	42.9 ± 10.6
M89	22.5 ± 12.4
Standard care	22.7 ± 13.5
TEWL (g/h m²)	
Tewameter M89	16.69 ± 4.83
Standard care	17.29 ± 3.38
GP5B	12.0 ± 9.6
M89 Standard care	11.8 ± 8.0
Clinical signs and symptoms (score 0 to 10)	
Erythema Desquamation	5.8 ± 2.3 0.1 ± 0.3
Number of papules/pustules	$0.1 \pm 0.3$ 0.1 ± 0.3
Tightness	2.9 ± 3.0
Dryness	5.4 ± 1.7
Burning	0 ± 0
Itching	0 ± 0
Stinging	0 ± 0

GPSB: GPSkin Barrier

, Berardesca E. et al. A Split-Face Study Assessing the Clinical Benefit, Tolerability and Subject Satisfaction of a Dermocosmetic in Subjects with Rosacea Associated with Erythema and Sensitive Skin. Clin Cosmet Investig Dermatol. 2020 Oct 5;13:751-758.

# MINERAL 89 BOOSTER IN-VIVO CLINICAL STUDY IN SUBJECTS WITH ROSACEA

## RESULTS

**SKIN HYDRATION ASSESSMENT** 



SKIN BARRIER FUNCTION ASSESSMENT







#### **SUBJECTS SATISFACTION**

1. Berardesca E. et al. A Split-Face Study Assessing the Clinical Benefit, Tolerability and Subject Satisfaction of a Dermocosmetic in Subjects with Rosacea Associated with Erythema and Sensitive Skin. Clin Cosmet Investig Dermatol. 2020 Oct 5;13:751-758.

MINERAL 89 DAILY BOOSTER

# MINERAL 89 DAILY BOOSTER IN-VIVO CLINICAL STUDY IN SUBJECTS WITH ROSACEA

## CONCLUSION

**MINÉRAL 89 BOOSTER** IS EFFECTIVE AND WELL-TOLERATED IN SUBJECTS WITH ROSACEA WITH ERYTHEMA AND SENSITIVE SKIN IN A SPLIT-FACE

## CLINICAL STUDY WITH THE 1<sup>ST</sup> RESULTS NOTICED WITHIN 15 DAYS :

- Statistically significant improvement of erythema, skin tightness and skin dryness as early as after 15 days
  compared to the vehicle (all p≤0.05);
- Statistically significant increase skin hydration observed using the corneometer, as early as 15 days, increasing until Day 30 using the corneometer (p<0.0001);
- Statistically significant decrease in TEWL after 15 and 30 days (p<0.05), observed using the tewameter;
- Considerable reduction in the stinging effect of lactic acid after 15 days (p<0.01);
- According to the subjects, M89 improved facial lesions, redness and flushes skin look better and different;
- No tolerance and safety issues were reported with M89



1. Berardesca E. et al. A Split-Face Study Assessing the Clinical Benefit, Tolerability and Subject Satisfaction of a Dermocosmetic in Subjects with Rosacea Associated with Erythema and Sensitive Skin. Clin Cosmet Investig Dermatol. 2020 Oct 5;13:751-758.

# **MINÉRAL 89** DAILY BOOSTER

#### VICHY'S #1 MOST CLINICALLY TESTED PRODUCT

3.927 PATIENTS | 20 SCIENTIFIC STUDIES | 325 DERMATOLOGISTS | 22 COUNTRIES

6 FACIAL DERMATOSES | 8 AESTHETIC PROCEDURES | ALL PHOTOTYPES | MEN & WOMEN

Ex Vivo Study demonstrating no interference with skin absorption and distribution of ivermectin<sup>1</sup>



ON FULL THICKNESS OF HUMAN SKIN SAMPLES (3 DONORS) IVERMECTIN 1% APPLIED BEFORE OR AFTER MINÉRAL 89 BOOSTER



## SIMILAR ABSORBTION OF TOPICAL IVERMECTIN

MINÉRAL 89 BOOSTER DOES NOT INTERFERE WITH CUTANEOUS ABSORPTION OF TOPICAL IVERMECTIN

3.5







INTRODU Rosacea is a characteristic f or 'flares'.<sup>1-3</sup> Clinical trials overall superio

M89 contains 8 water, and 0.4%

studies show

harmful react

#### M89, A DERMOCOSMETIC COMBINING 89% VICHY VOLCANIC MINERALIZING WATER AND HYALURONIC ACID DOES NOT MODIFY CUTANEOUS PENETRATION OF TOPICAL IVERMECTIN *EX VIVO*

Jerry Tan<sup>1</sup>, Magali Breisse<sup>2</sup>, Emilie Raynaud<sup>2,</sup> Noémie Merle<sup>2</sup>, Ingrid Durand<sup>3</sup>, Sebastien Gregoire<sup>3</sup>, Laurène Roussel-Berlier<sup>3</sup>, Delphine Kerob<sup>4</sup> <sup>1</sup>Windsor, ON N8W 5L7, Canada, <sup>2</sup>Eurofins ADME Bioanalyses, Vergèze, France, <sup>3</sup>L'Oréal R&I Advanced Research, Aulnay sous Bois, France, <sup>4</sup>Vichy Laboratoires, Levallois Perret, France

a chronic inflammatory dermatosis with an unpredictable course and c features of persistent erythema associated with periodic intensification	The mean total ivermectin amount in the	he stratum corneum, ski		um. iresenting 4.15% of the applied dose) after d 2.49 µg /cm² (4.83%) after application of	
lar rosacea. <sup>1,4</sup>	Table 1 EXPERIMENTAL ASSAY DESIGN				The Burden of Illness of Erythematotelangiectatic Rosacea and Papulopustular Rosacea: Findings From a Web-based Survey. J Clir
89% of Vichy volcanic mineralizing water (VVMW) a volcanic mineralizing 4% hyaluronic acid (HA), an extracellular matrix component with viscoelastic opic properties, and is able reinforce skin barrier and improve signs and	Condition	Application of ivermectin 1% cream	Application of ivermectin 1% cream     20-minutes delay between applications     Application of M89	Application of M89     20-minutes delay between applications     Application of ivermectin 1% cream	Aesthet Dermatol. 2017;10(6):17-31. 3. Tan J, Almeida LM, Bewley A, Cribier B, Dlova NC, Gallo R, et al. Upr the diagnosis, classification and assessmentofrosacea: recommend
rosacea among other indications. <sup>5</sup> ghly enriched in minerals which strengthen the skin's natural defenses,	Total amount of ivermectin 1%/cm <sup>2</sup>	<b>1%/cm<sup>2</sup></b> 5 mg			from the global ROSacea COnsensus (ROSCO) panel. Br J Dermate 2017:176(2):431-8.
g the skin barrier, and enhancing innate immunity. <sup>5.9</sup> In vitro and in vivo	Total amount of M89/cm <sup>2</sup>	none	5	mg	4. Cardwell LA, Nyckowski T, Uwakwe LN, Feldman SR. Coping
ved that VVMW induced a statistically significant increase (p<0.05) in	Skin thickness	Full skin thickness		Mechanisms and Resources for Patients Suffering from Rosacea. Dermatol Clin, 2018:36(2):171-4.	
zyme activity.10 These primary antioxidant enzymes convert 2 potentially	Number of cells per donor	2	2	2	5. Schlesinger TE, Powell CR. Efficacy and tolerability of low molecular
ctive oxygen species: superoxide and hydrogen peroxide, to water.6, 11	Number of donors	3	3	3	weight hvaluronic acid sodium salt 0.2% cream in rosacea. J Drugs



followed by M89 followed by Ivermectin 1%

Stratum corneum + Epidermis + Receptor fluid

**1.** Tan J. et al. Mineral 89: A dermocosmetic combining 89% vichy volcanic mineralizing water and hyaluronic acid Does not modify cutaneous penetration of topical ivermectin ex vivo. Poster PO421 at EADV 2020.

MINERAL 89 DAILY BOOSTER

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# MINERAL 89 BOOSTER EX-VIVO ASSESSEMENT OF IVERMECTIN PENETRATION

MINERAL 89: A COMBINATION OF 89% OF VICHY VOLCANIC MINERALIZING WATER AND HYALURONIC ACID DOES NOT MODIFY CUTANEOUS PENETRATION OF TOPICAL IVERMECTIN EX VIVO

## AIM

This ex vivo assay assessed the skin absorption and distribution in the skin of ivermectin 1% applied before or after M89 application.

## METHODS

The assay was conducted using full thickness human skin samples from 3 donors (2 women, 1 man), who underwent abdominal plastic surgery.

## **STUDY DESIGN**

Condition	Application of ivermectin 1% cream	<ul> <li>Application of ivermectin 1% cream</li> <li>20-minutes delay between applications</li> <li>Application of M89</li> </ul>	<ul> <li>Application of M89</li> <li>20-minutes delay between applications</li> <li>Application of ivermectin 1% cream</li> </ul>
Total amount of ivermectin 1% / cm <sup>2</sup>		5 mg	

Total amount of M89 / cm²	None	5 mg	
Skin thickness			
Number of cells per donor	2	2	2
Number of donors	3	3	3
Total number of cells	18	18	18
Receptor fluid	PBS 0.01M pH 7.4 (data given by the supplier) + 0.25% tween 80		
Receptor fluid sampling	total volume of receptor fluid: 7 mL; collected after 24 hours		
Washing and dismantling of cells	24h		
Washing of formulations	2 kimwipes (2 x 2 cm) wetted with PEG 400 / EtOH (70/30 v/v) and 3 dried kimwipes (2 x 2 cm) or equivalent		
Strips	20* strips Polypropylene adhesive tape roll 3M (Sensitive®) size 19*5mm were performed on each skin. Strips were pooled by 4 (1-4, 5-8, 9-12, 13-16, 17-20).		
<b>RCD</b> extraction solvent	MeOH		

Poster P0421 at EADV 2020.

MINERAL 89 DAILY BOOSTER V

# MINERAL 89 BOOSTER EX-VIVO ASSESSEMENT OF **IVERMECTIN PENETRATION**

RESULTS

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CUTANEOUS DISTRIBUTION OF IVERMECTIN (G/CM<sup>2</sup>)



\*below limit of quantification

## CONCLUSION

# MINÉRAL 89 DAILY BOOSTER DOES NOT INTEREFERE WITH THE CUTANEOUS **ABSORPTION OF TOPICAL IVERMECTIN**

- Ivermectin was not detected in the receptor fluid (LOD 1.5 ng/mL) and mainly found in the stratum corneum.



MINERA

VICHY

The cutaneous distribution of ivermectin was not different as the mean total ivermectin amount in the stratum corneum, skin and receptor fluid was:

-2.22 µg/cm<sup>2</sup> (representing 4.15% of the applied dose) after application of ivermectin alone, -2.41  $\mu$ g /cm<sup>2</sup> (4.54%) after application of ivermectin followed by M89, -2.49 µg /cm<sup>2</sup> (4.83%) after application of M89 followed by ivermectin.

1. Tan J. et al. Mineral 89: A dermocosmetic combining 89% vichy volcanic mineralizing water and hyaluronic acid Does not modify cutaneous penetration of topical ivermectin ex vivo. Poster PO421 at EADV 2020.



### LABORATOIRES