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# The Why, What, When, and How of Topical Antioxidants in Cosmeceuticals

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## The Why, What, When, and How of Topical Antioxidants in Cosmeceuticals

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Target Audience: This activity is intended for dermatologists, plastic surgery and aesthetic specialists, primary care physicians, and nurses.

**Goal Statement:** The goal of this activity is to improve the understanding of the mechanisms of oxidative stress in the skin and therapeutic approaches to minimize these effects.

Learning Objectives: After participating in the activity, the dermatologists, plastic surgery and aesthetic specialists, primary care physicians, and nurses should be able to:

Have increased knowledge regarding

The role of oxidative stress in skin aging
Clinical data associated with various classes of antioxidants

Demonstrate greater confidence in their ability to:

• Tailor topical antioxidants to patients to protect against oxidative stress

#### Disclosures:

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## The Why, What, When, and How of Topical Antioxidants in Cosmeceuticals

#### INTRODUCTION

The free radical theory of aging asserts that aging arises from an accumulation of reactive oxygen species (ROS).<sup>1</sup> In the skin, these ROS are also produced primarily by keratinocytes and fibroblasts.<sup>2</sup> ROS are also produced in mitochondria as a byproduct of cellular respiration and can cause DNA damage and mitochondrial dysfunction.<sup>2</sup> Additionally, ROS are generated as a result of various environmental exposures. The exposome is defined as the sum of all of the exposures to which an individual is subjected to throughout a lifetime. (Figure 1).<sup>3</sup> Of paramount importance among these exposures are solar radiation, pollution, poor nutrition, stress, body temperature, and even lack of sleep.3 As we age, antioxidant levels are diminished, leading to an accumulation of ROS, oxidative stress, and accelerated skin aging.3,4

This article describes environmental impacts on the skin, the clinical effects of these impacts, our natural defenses, and topical antioxidants to combat aging. The article concludes with recommendations on topical antioxidant use.

#### ENVIRONMENTAL IMPACTS AND THEIR CLINICAL EFFECTS IN THE SKIN Light and Radiation

Dermatologists have long focused on the dangers of ultraviolet (UV) light, which is carcinogenic and accelerates skin aging. UVA and UVB act differently on the skin. UVB light is the shortest wavelength of light to affect the skin. It penetrates primarily to the level of the epidermis, where it is absorbed by chromophores and particularly by DNA, leading to DNA damage and carcinogenesis.<sup>2,5</sup> UVB exposure causes sunburn through the



FIGURE 1. The Exposome.<sup>3</sup>

The exposome is the sum of all the exposures to which an individual is subjected over their lifetime. Abbreviations: IR = infrared; UV = ultraviolet; VL = visible light. release of proinflammatory mediators that induce redness and swelling in the skin, and it drives delayed tanning by activating melanocytes and melanogenesis within the epidermis.<sup>2,5</sup>

UVA light is less energetic than UVB, but at a longer wavelength, it penetrates more deeply into the dermis, where it can damage the extracellular matrix.<sup>2</sup> UVA light upregulates melanin production and induces immediate pigment darkening through melanin photooxidation and redistribution within keratinocytes.<sup>5</sup> It also drives ROS production and oxidative stress, affecting various transcription factors that contribute to skin aging. Among these is activator protein 1 (AP-1), which increases production of the metalloproteinase enzymes that break down collagen. Further, AP-1 inhibits collagen production by downregulating transforming growth factor- $\beta$  and reducing procollagen gene expression.<sup>2,6</sup> UVA-induced oxidative stress also affects the expression of nuclear factor  $\kappa B$  (NF- $\kappa B$ ), increasing inflammation and creating even more oxidative stress.3,4

Increasing evidence demonstrates that visible light, near-infrared, and infrared wavelengths also contribute to the appearance of photo-aged skin (Figure 2).<sup>25,6</sup> At longer wavelengths, these forms of light penetrate even more deeply into the lower layers of the dermis, upregulating oxidative stress, metalloproteinases, and the release

of proinflammatory mediators similarly to UVA.<sup>5,6</sup> Visible light is known to induce pigmentation among patients with darker skin types, but not among those with lighter skin.<sup>5</sup> Infrared exposure contributes to skin aging by promoting angiogenesis, inflammation, and matrix metalloproteinase (MMP) production.<sup>6</sup>

#### **Pollutants**

Air pollutants that affect the skin include ozone, small particulate matter, and cigarette smoke.<sup>7,8</sup> Ozone does not penetrate the skin, but it induces damage through oxidation of lipids and proteins in the stratum corneum.<sup>8,9</sup> Chronic ozone exposure depletes the stratum corneum of antioxidants leaving it more vulnerable to oxidative stress.<sup>7-10</sup> Ozone also induces inflammation by upregulating NF- $\kappa$ B and COX-2.<sup>8,9,11</sup> Particulate matter and smog do penetrate the skin, and like ozone, they induce oxidative stress and inflammation.<sup>7,8,12</sup> Thus, ozone and particulate matter induce effects similar to those seen with UV light.

Cigarette smoke is a complex pollutant comprising a large number of toxic and carcinogenic compounds, along with ROS, reactive nitrogen species, and carbon monoxide.<sup>7,13</sup> Because it contains particulates and a gas phase, it can act on different targets and layers of the skin.<sup>7</sup> Like other pollutants, cigarette smoke increases oxidative



FIGURE 2. Effects of Different Wavelengths of the Electromagnetic Spectrum on the Skin<sup>2,5,6</sup>

Abbreviations: AP-1 = activator protein 1; IRA = infrared radiation; MMP = matrix metalloproteinase; NF- $\kappa$ B = nuclear factor-kappa B; TGF- $\beta$  = transforming growth factor beta; TNF- $\alpha$  = tumor necrosis factor alpha; VEGF = vascular endothelial growth factor.

stress, but it also contributes independently to skin wrinkling though a cascade of molecular events (Figure 3).<sup>7,13</sup>

#### Summary of Clinical Effects of Environmental Factors

Environmental skin aging is referred to as extrinsic aging. Whereas intrinsically aged skin is thin and pale, with fine wrinkles and no spots, extrinsically aged skin is dry and flaky, and has deeper, coarser wrinkles; telangiectasia formation; and hyperpigmentation and discoloration, brown spots, lentigines, and sallowness.<sup>2,8</sup> Patients who smoke show exaggerated wrinkling and uneven skin tone with gray and yellowish discoloration and prominent telangectasia.<sup>7,13</sup> One study has shown that patients who live closer to traffic smog and particulate matter from vehicles show exaggerated pigmented spots and wrinkling.<sup>14</sup> Thus, environmental factors contribute largely to what concerns patients most about the appearance of aging skin.

#### COMBATING OXIDATIVE STRESS IN THE SKIN Endogenous Defenses

The skin contains an efficient array of antioxidants that offer protection against both external and internal assaults.<sup>15</sup> Nonenzymatic antioxidants, which include vitamin A, vitamin C, vitamin E, coenzyme Q10, alphalipoic acid, and urocanic acid, are used to neutralize free radicals.<sup>4,16</sup> Enzymatic antioxidants such as glutathione

peroxidase, glutathione S-transferase, superoxide dismutase, catalase, and heme oxygenase, neutralize free radicals and aid in regenerating antioxidants that have already been used.<sup>4,16</sup> The interplay between nonenzymatic and enzymatic antioxidants neutralizes and fends off oxidative stress.<sup>15</sup>

#### **Topical Antioxidants**

Although many effective treatments are available to combat the visible signs of aging, prevention is key. Sunscreens, protective clothing, and sun avoidance helps minimize UV damage.17 However, sunscreens do not protect adequately against UV-induced oxidative stress, nor do they protect against the longer wavelengths of light, such as visible and infrared.<sup>8</sup> Topical antioxidants can, therefore, be used to provide an additional layer of environmental protection against solar radiation and against other environmental aggressors, such as pollution.<sup>8,17,18</sup> Topical antioxidants contain a variety of ingredients, including vitamin C, vitamin E, and botanical antioxidants such as resveratrol, ferulic acid, genistein, curcuminoids, green tea and grape seed extract.<sup>10,16,19-21</sup> Enzymatic antioxidants such as superoxide dismutase have also been touted.<sup>22</sup>

Early studies by Pinnell and colleagues laid the groundwork for the use of topical antioxidants as photo-protectors. Pinnell demonstrated that properly formulated



**FIGURE 3.** Molecular Mechanisms Underlying Tobacco Smoke-Induced Aging<sup>13</sup> Abbreviations: MMP = matrix metalloproteinase; ROS = reactive oxygen species; TGF- $\beta$  = transforming growth factor beta; TIMP = tissue inhibitor of metalloproteinase. vitamin C in the form of L-ascorbic acid could protect skin from UVB-induced sunburn.<sup>23,24</sup> They also demonstrated that when vitamins C and E were used together, it conferred additional photoprotection compared to vitamin C alone.<sup>25</sup> And finally, they showed that a triple combination of vitamin C, vitamin E, and ferulic acid could provide eight times the photoprotection of vitamin C alone.<sup>26,27</sup> More recently, studies have also shown that vitamin C combined with vitamin E and ferulic acid and pholretin combined with vitamin C and ferulic acid offer protection against ozone and that a combination of vitamin C, ferulic acid, and *Deschampia antartica* extract improves skin barrier function and reduces the effects of air pollutants on the skin.<sup>10,28</sup>

#### RECOMMENDATIONS

To prevent extrinsic aging, dermatologists should recommend a combination of topical antioxidants and sunscreen. Antioxidants are generally applied directly to the skin in the morning, followed by a broad-spectrum sunscreen. Some sunscreens are formulated with antioxidants, allowing for ease of application. DNA repair enzymes, such as photolyase, can curb the development of actinic keratoses and skin cancer and may be of value to prevent skin aging.<sup>29,30</sup> Reparative products should be used at night and include ingredients such as retinoids, growth factors and peptides. This protect and repair treatment paradigm helps patients keep skin healthy and attractive.

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